

CHSPA JOURNALISM STANDARDS

WRITING STANDARD

The student demonstrates the ability to write for a journalistic publication. This includes the knowledge of appropriate style, interviewing techniques, consideration of potential audience and purpose for writing, researching information from a variety of sources, and using the conventions of writing (e.g. grammar, punctuation, spelling).

CHECKPOINTS/BENCHMARKS

1. The student appropriately uses the principles of fair, balanced, and accurate reporting.
2. The student uses appropriate journalistic writing styles (e.g. news, features, opinions) to write for a variety of purposes.
3. The student conducts interviews and research to obtain accurate information.
4. The student supports the writing with appropriate attribution.
5. The student uses clear, precise language in writing.
6. The student uses style or technical manuals as references to correct and edit copy.

PROPOSED LAYOUT AND DESIGN STANDARD

The student demonstrates the ability to design a layout for a publication. This includes the knowledge of design elements, graphic elements, and typography.

CHECKPOINTS/BENCHMARKS

1. The student appropriately uses design elements to create a layout that is visually appealing and effectively communicates ideas to the reader.
2. The student uses various graphic elements (typography, photographs, white space, copy, and elements of art) to enhance the readability and attractiveness of the layout

PROPOSED PHOTOGRAPHY STANDARD

The student demonstrates the ability to produce photos for a publication.

CHECKPOINTS/BENCHMARKS

1. The student's photographs show good technical quality. Photographs are sharp and clear. Black and white photographs have good contrast, and color photographs have good color saturation.
2. The content of student photographs has a strong center of interest and emphasizes action, emotion, or faces. Each picture endeavors to tell or illustrate the story.
3. The student effectively uses photographic techniques such as framing, leading lines, back lighting, and technology to enhance the quality and composition of the photographs and draw readers' attention. Photographs are candid and are shot from interesting perspectives.

Applicable State Art Standards

STANDARD 1: Students recognize and use the visual arts as a form of communication.

Grade 9-12

As students in grades 9-12 extend their knowledge, what they know and are able to do includes

- interpreting and distinguishing intended meanings of visual images, themes, and ideas in works of art;
- researching and synthesizing visual images, themes, and ideas to create works of art which reflect personal experiences and intended meanings; and
- evaluating and defending the use of visual images, themes, and ideas to communicate intended meanings.

STANDARD 2: Students know and apply elements of art, principles of design, and sensory and expressive features of visual arts.

Grade 9-12

As students in grades 9-12 extend their knowledge, what they know and are able to do includes

- comparing and contrasting elements of art, principles of design, sensory and expressive features, and functions of art;
- creating multiple solutions to visual arts problems* by applying elements of art, principles of design, and sensory and expressive features; and
- evaluating the use of elements of art, principles of design, and sensory and expressive features in developing and solving visual arts problems.

Colorado Writing Standards

Standard 3:

Students write and speak using conventional grammar, usage, sentence structure, punctuation, capitalization, and spelling.

- use pronoun reference correctly in writing and speaking;
- use phrases and clauses for purposes of modification and parallel structure in writing and speaking;
- use internal capitalization and punctuation of secondary quotations in writing;
- use manuscript forms specified in various style manuals for writing (for example, indenting for extended quotations, precise placement and form of page numbers, appropriate line spacing);
- refine spelling and grammatical skills and become a self-evaluator of their writing and speaking.

Standard 4:

Students apply thinking skills to their reading, writing, speaking, listening, and viewing.

- recognize an author's point of view, purpose, and historical and cultural context;
- use reading, writing, listening, speaking, and viewing to solve problems;
- critique the content of written work